

2013 MARKETPLACE GUIDE <sup>15</sup>

SEPTEMBER/OCTOBER 2013

MEETINGS INTELLIGENCE

# Connect

THE  
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ISSUE

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COMES TO AMERICA

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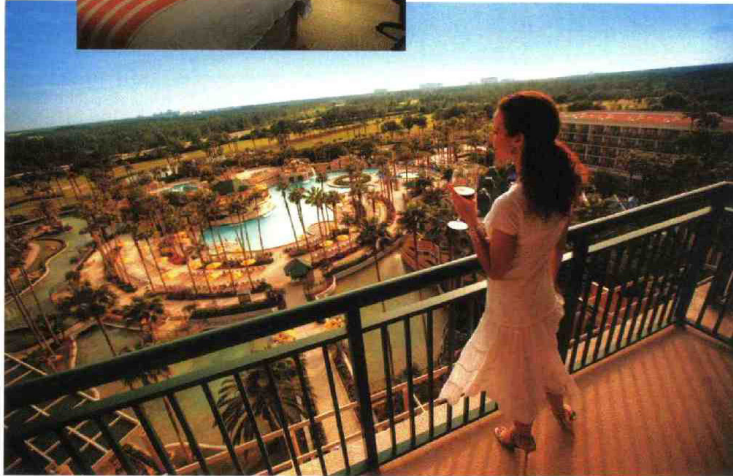


**P** NOW OPEN



**Quick Facts**

- 1,890 guest rooms
- 450,000 square feet of meeting space
- 94 meeting rooms
- marriott.com



### Orlando World Center Marriott

**RENOVATION** In July, Orlando World Center Marriott announced the completion of a five-year, multimillion-dollar renovation. Enhancements were made to the AAA Four-Diamond hotel's north tower guest rooms and meeting space, its Hall of Cities meeting rooms, 110 guest suites and on-site Starbucks. A new restaurant was added, and the Falls Pool Oasis underwent a complete overhaul. This includes a new poolside bar and grill; a splash zone with a zero-entry pool and water playground; a new slide tower with two 200-ft. water slides and one 90-ft. speed water slide, as well as an expanded pool deck and lawn for poolside events or activities.

The 1,890-room hotel offers plenty of things to keep guests occupied. There are lighted tennis courts, a full-service spa and fitness center, an 18-hole championship golf course, Bill Madonna Golf Academy at Hawk's Landing Golf Club, and 10 restaurants and lounges, including a food court. Planners can take advantage of 450,000 square feet of event space, which includes 94 meeting rooms and a 105,000-sq.-ft. ballroom.